



September DSA Board Meeting Agenda

DATE: Mon September 12th, 2022

TIME: 6:00pm - 7:30pm EDT

LOCATION: Office Evolution, 50 Division St, Ste 501, Somerville, NJ 08876

GROUPS: Board

Please join us for the Downtown Somerville Alliance Regular Monthly Meeting!

1. **Roll Call**

2. **Chairman's Remarks**

5 mins

Mention of Audit and form 990.

a. **Update on ED Search**

3. **Executive Director's Report**

10 mins

a. **Old Business**

i. CJJF Recap

ii. Update on Streetscape Cap Plan

iii. Grant update

We are finishing up our application for SCCHC Local Arts Program Grant
Potential for admission to the NPP Program.

iv. Big Belly update For Division St.

b. **News Business**

i. Hometown Heroes Banner Program

ii. New District Banners Feat. New Logo

iii. Discussion to move October meeting due to Columbus Day

4. **Committee reports**

10 mins

a. **Marketing Committee**

Update on Website

Update on Social Media Audit (and Recommendations from Oxford)

b. **Public Art Committee**

Update on Courthouse Lawn Project

RWJUH Joint Mural Program

Giardina Walk

Beautiful Bench Project (Partnership with Pioneer family Success Center)

5. **Sponsorship Policy Approval/Adoption**

6. **Resolution to Approve Salary Adjustment for Nicole Zaliwski**

7. **Presentation from NJAW re: Sewer Sale**

20 mins

8. **Other New Business**

10 mins

9. **Finance Report**

5 mins

10. **Payment Authorizations**

5 mins

11. **Comments from the Public**

10 mins

12. **Adjournment**
