



May DSA Board Meeting Agenda

DATE: Mon May 9th, 2022

TIME: 6:00pm - 7:30pm EDT

LOCATION: Office Evolution, 50 Division St, Ste 501, Somerville, NJ 08807

Please join us for the Downtown Somerville Alliance Regular Monthly Meeting!

1. **Roll Call** 5 mins

2. **Approval of April 2022 Meeting Minutes** 5 mins

3. **Chairman's Remarks** MICHAEL KERWIN 5 mins

Strategic thinking about the future of the DSA, moving more towards a Destination Marketing Organization.

4. **Executive Director's Report** 25 mins

a. **Old Business**

- i. Update on ARP Funding & Public Art
- ii. Update on Spring plantings, CDS/Clean and Safe Program
- iii. Update on Grants to be pursued via Greener by Design
- iv. Update on Website/Branding Projects
- v. Fundraising Update
- vi. Streetfair & Tour of Somerville update

b. **News Business**

- i. Governance Update 10 mins

Do we create an ad-hoc committee/task force to review bylaws, policies and procedures, and codify processes for Board HR items like ethics training, Board Member grievances/disputes, and annual conflict of interest statements and financial disclosure forms

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| 5. Other New Business | 10 mins |
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| 6. Finance Report | 5 mins |
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| 7. Payment Authorizations | 5 mins |
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| 8. Comments from the Public | 10 mins |
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| 9. Adjournment | |
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