



Downtown Somerville Alliance, Inc.
Reorganization Meeting: February 15, 2022 6:00 PM
Virtual Via Zoom

- I. Roll Call
- II. Recap on Budget Process
- III. Public Hearing on Budget
- IV. Approval of Dec. 2020 Meeting Minutes
- V. Chairperson's remarks
- VI. Executive Director's Report
 - a. Old Business**
 - Update on Support for St. Patrick's Day Parade
 - Update on ARP Funding
 - Update on Public Art with WAG
 - Insights from DNJ Conference
 - Update on Sponsorship Document
 - Update on Branding Project
 - Update on Clean and Safe Program
 - b. New Business**
 - Proposal for Board Refresh
 - Proposal for Boardable
- VII. Committee Reports
- VIII. Other New Business
- IX. Finance Report
- X. Payment Authorizations
- XI. Comments from the Public
- XII. Adjournment