



DSA Monthly Meeting Agenda

Apr 10th 2023 6:00pm - 7:30pm

Office Evolution Executive Conference Room

Please join us for the Downtown Somerville Alliance Regular Monthly Meeting!

1. Roll Call

6:00pm

2. Approval of March 2023 Meeting Minutes

6:05pm

 [March 2023 Meeting Minutes.pdf](#)

3. Chairman's Remarks

6:10pm

4. Executive Director's Report

6:15pm

a. Streetscape Capital Plan Update

 [Public Presentation Summary.pdf](#)

 [Somerville Public Presentation_results.pdf](#)

 [Somerville Public Presentation_results.xlsx](#)

b. Website Update & Branding Roll Out

c. Public Art Update

W. Main St Mural, Bench Photo Opp, Giardina Walk Activation -
Color Condition

 [Mainstreet_full.jpg](#)

 [rwjuhs_mainstreet_dsabettertogether.jpg](#)

 [Color Condition Proposal w video.pdf](#)

d. Events Update

April: Restaurant Experience

May: GNO, TOS

June: Kick-off Concerts, Cruise Nights, Artisan Street Market, Pride Month

July: Starlit Cinema

e. Sponsorship Update

Annual Sponsorships: RWJ

Event Sponsorships: GNO, Cruise Nights (Unity Bank)

Prospective: NJAMW

f. Audit Update

g. Landscaping/Spring Plantings

5. Committee reports

6:35pm

a. Infrastructure Committee: Rick St. Pierre


Update on Big Belly Cans, Sanitizer Stands and Discussion on Garbage

6:35pm

b. Event Committee Update: Girl's Night Out

6:45pm

6. For Approval: Part Time Event Coordinator Job Description

 [Event Coordinator Position.pdf](#)


7. Other New Business


6:50pm

8. Finance Report


7:00pm

 [Operating Account Activity 2023.pdf](#)

 [P03 Statement of Activity - MTD.pdf](#)

 [P03 Statement of Activity - YTD.pdf](#)

9. Payment Authorizations

 [April 2023 Bills List.pdf](#)

10. Comments from the Public

11. Adjournment

7:05pm

7:10pm

END
7:30pm